



Made in Germany

Schneider 



#theschneiderway



www.schneiderpen.com/sustainability

We started on our way a long time ago to protect our environment in its uniqueness and beauty for ourselves and future generations. For our goal to achieve a sustainable future, we face new challenges and opportunities every day. We progress continuously, step by step, and achieve successes that encourage us in our direction.

Join us on our

#theschneiderway!

Sustainability in practice

EMAS - Environmental protection since 1998

We stand for quality "Made in Germany" – production takes place at two locations in the Black Forest and the Harz Mountains. Perhaps this closeness to nature is the reason why we are particularly committed to it. Saving resources, climate protection, avoiding waste, energy efficiency, e-mobility, reduction of land consumption and the exclusive use of renewable energy are just a few of the many examples of how we practice sustainability throughout the company. Schneider is the only writing instrument manufacturer to be certified at all production sites in accordance with the world's most demanding environmental management system EMAS (<https://ec.europa.eu/>.) of the European Union.



**The production site in
Wernigerode/Harz.**



**Schneider's headquarter in
Schramberg-Tennenbronn in the
Black Forest.**



#theschneiderway

describes our commitment to a sustainable development and the sustainable use of natural resources. Throughout our way, we have been highlighting what it means to act responsibly and to work towards a socially just society. A long time ago, we embarked on this journey. Our journey began with the first and to date uninterrupted certification according to the world's strictest environmental management system, EMAS, in 1998. Does that mean we have already reached our target? Of course not! Because sustainability is like writing. No target, but a way.

Find out more about our way:



Reach more together

Solidarity and cooperation make a society strong. As a company, we also want to make our contribution to this. We invest in our existing sites and reduce our impact on the environment and society as much as possible. We are also not slackening in our efforts to gradually make our product range

even more environmentally friendly. We celebrate successes along the way that are based on good teamwork.

Christian Schneider

Christian Schneider
CEO





Environmental protection since 1998

We didn't just jump on the eco bandwagon, but have been pro-actively protecting the environment for a very long time. The early EMAS certification in 1998 according to the world's strictest environmental management system – as the first company in the industry – is proof of this environmentally oriented attitude. This also includes the certification of the environmental management system according to the international standard ISO 14001 – but goes far beyond that. EMAS requires recurring environmental audits by an independent state-approved environmental auditor and the publication of a sustainability report with an integrated environmental statement.



Open and transparent

We are the only writing instrument manufacturer to be certified at all our production sites according to the world's most demanding environmental management system EMAS (<https://ec.europa.eu/>) of the European Union. Environmental protection and quality go hand in hand for us, which is why we are also certified according to the ISO 9001 quality management standard.

Download:

schneiderpen.com/sustainability-report




Awarded!

Quality made in Germany

We develop and produce in Germany. Due to this fact, we can guarantee compliance with the demanding German ecological and social standards. In the past, we have repeatedly received awards for our commitment in this area – also internationally. As early as 2011, we were awarded the European Office Product Award in the category of „Corporate Social Responsibility“ as an exemplary company. We can look back on many awards and were honoured to receive the German Sustainability Award in 2024.



 Made in Germany

Natural energy regenerative and climate-neutral

Since 2010, we have been using exclusively renewable energies. We obtain 100% of our electrical energy from hydropower and our own electricity is generated from combined heat and power and photovoltaic systems at both production sites. With our photovoltaic systems at our sites in Wernigerode and Tennenbronn, we capture over 2,000 hours of sunshine to generate our own electricity p.a.

Did you know?

On the roof of our state-of-the-art Automated Warehouse Building (AKL) in Tennenbronn, which started operation in 2024, we have installed a photovoltaic system with an impressive peak output of 100 kWh.



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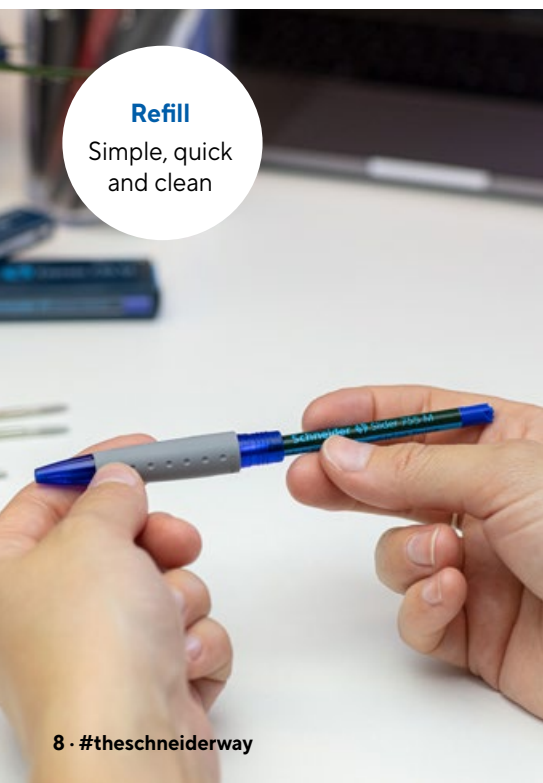
Energy efficiency

Clever ongoing measures:

Constant investment in modern machinery guarantees the maximum energy efficiency. Cutting oils for metalworking can be used several times thanks to modern filtration and treatment processes. Waste heat from the injection moulding machines is used to heat warehouses and domestic water.

Did you know?

By investing in a new central compressed air control system, we can save around 386,000 kWh of heating power for our company buildings p.a. (as of 2022) through the recovery and use of waste heat. This corresponds to the heating requirements of approx. 17 single-family homes in one year.



Refill

Simple, quick
and clean

Our products

Sustainability and quality combined

At the product level, we place particularly high attention on product quality and durability, because avoiding waste is still the best form of environmental protection! The solid workmanship guarantees full use over a long period of time. Special ink formulations and housing materials enable a long shelf life, so that the products can also survive longer logistics routes without any problems. Many products can be easily and cleanly refilled or have maximum possible writing lengths. Our flexible refill systems as well as universal formats for ink cartridges and compliance to standardised, commercially available formats help to ensure that the pens are actually refilled.

Products made from bio-based plastics

Quite sophisticated!

Starch obtained from corn, sugar from sugar cane and sugar beet, vegetable oils such as castor oil, cellulose from cotton or wood can serve as the raw material for plastic. The advantage of this? These are renewable raw materials from which bio-based plastics can be obtained. Processing these materials conserves limited petroleum resources and at the same time reduces CO₂-emissions in an average comparison with conventional petroleum-based raw materials.

Fineliner
Line-Up



Genuine natural talents

The granulate for bio-based plastic is not obtained from crude oil, as is the case with conventional plastic. Instead, the raw materials come from renewable resources. This is just as innovative as it is resource-friendly. The same high quality requirements apply to writing instruments made of bio-based plastic as to all other Schneider products. Only when we can guarantee beyond doubt that the quality is right do we convert established products into series production. This is how we make our model series even more sustainable, step by step.

Did you know?

We have been working and researching technical solutions with bio-based substitutes for a long time. With the Line-Up, we were also the world's first manufacturer of a fineliner with a pen body made of 88% bio-based plastic!



Products made from recycled plastics

Sustainability through recycling

We also focus on the use of recycled plastic. This means that in their first life, our recycled products were already products or packaging which, after their use, are fed into the waste cycle and purchased and reprocessed as recycled raw materials. Our recycled plastics come from suitable sources (post-industrial or post-consumer) so that they can in turn be used to manufacture high-quality products. According to the DIN EN ISO 14021 standard, they may also be advertised as genuine recycled products.



Always one step further

Many pen body parts of our products are made of recycled plastic and labelled. Our statements are always transparent and certified by independent auditors. In addition to pen body parts, other components are also made from recycle, thus conserving valuable resources. The internal ink reservoirs of our best-selling markers Maxx 130 / 133 and the popular Job highlighter model are made entirely from recycled fibres. But our commitment goes beyond the products: more and more self-service product packaging is being converted to single-material solutions made from recycled cardboard, and the remaining plastic components are being made from recycled material. Our transparent sight pack blister covers are made of at least 85 % recycled plastic.



Setting an example

First licensee of the "Blue Angel"

The "Blue Angel" has been the environmental label of the German Federal Government for more than 40 years and is one of the oldest and best-known labels used by environmentally conscious consumers. In 2018, our Breeze rollerball pen was the first writing instrument ever to be awarded this label. The eco-label is not only highly trusted by consumers, but also underlines our commitment to the environment.

More information on the "Blue Angel"



Did you know?

Our ballpoint pen Reco is the first and only ballpoint pen that has been awarded the most famous eco-label "Blue Angel". The pen body of ballpoint pen Reco is made of 92% recycled plastic. This saves over 65% percent CO₂ emissions compared to the use of conventional plastic. This pioneering spirit has been rewarded with several environmental awards, such as the PSI Sustainability Award, the German Design Award and the Promotional Gift Award.

With currently 10 certified product series, Schneider is clearly the largest licensee of the trustworthy "Blue Angel" eco-label in the category of writing instruments & stamps.



Climate protection active against global warming



Financial
climate
contribution

Climate protection actively counteracts global warming and is the prerequisite for preserving our livelihood. That is why we are doing everything we can to reduce CO₂-emissions wherever possible.

However, there are limits to the influence. Production alone inevitably produces unavoidable emissions through the use of raw materials and energy.

One of our current climate protection projects for clean power generation through wind turbines promotes sustainable development on the southern Atlantic coast of Namibia (e.g. by creating jobs and improving infrastructure in the region).



More information on our climate
protection project
www.schneiderpen.com/co2neutral



Product with financial
climate contribution
ClimatePartner.com/53739-2110-1001

Did you know?

In addition to many product series, such as our Slider and One series, all promotional writing instruments from Schneider make a financial contribution to a certified climate protection project when they are sold.



More information on our climate protection
compensation for the promotional writing
instrument range:

climatepartner.com/53739-2110-1001

By 2024, 9,629,637 kg of unavoidable CO₂-emissions were offset via the above-mentioned and other product series. This corresponds to the annual CO₂-absorption of 770,000 beech trees.

Calculation source:

<https://ftp.climatepartner.com/static2/co2-vergleich/de/html/>

Product packaging

Save resources through recycling

The vast majority of our packaging is made of cardboard with a minimum of 80 % recycled or recovered paper content. The transparent sealing of our self-service packaging (blisters) are also made of a film that consists of at least 85 % recycled plastic. But that is not all: Investments in state-of-the-art packaging machines will further reduce the proportion of plastic in favour of single-material solutions made from recycled cardboard.



Did you know?

In 2022, we were able to reduce the proportion of plastic packaging in Germany by around 33.5% and in 2023 by a further 17.9% compared to the previous year. Despite the increased demand, we have also managed to keep the proportion of recycled paper and cardboard packaging largely constant over this period, and even to reduce it slightly (-5.5 % from 2022 to 2023) by making savings and optimising packaging design.¹⁾



¹⁾ Statistical survey for our disposal notification to the disposal service provider Noventiz, scope DE



Our employees active in environmental protection

Our employees are an active part of our sustainability strategy and also play an important role in the area of environmental protection engagement. The level of commitment is high and we always find new opportunities to get actively involved in environmental protection and for the good of society. With campaigns such as Job bike leasing with subsidies, shuttle service during the winter months at the Tennenbronn site via its own company bus, the Schneider-Run running event – the profits of which are donated in full to a social institution – cake sales during the year, themed fundraising, collection of used mobile phones, rubbish walks as part of the "Clean-Up Days" or the trainees' project for wild bee hotels for more wildlife conservation.



Sustainable mobility

To remain competitive in our globalised world, mobility places high demands on companies, logistics and employees. We started a cycling promotion programme back in 2012. Today, 322 employees at the locations in Wernigerode and Tennenbronn already lease a Job Bike and are subsidised through an internal support programme. This saves around 300,000 kilometres of climate-damaging CO₂ per year. For business trips, – even between the two sites – whenever feasible, we travel domestically by Deutsche Bahn. Flights within Germany and to neighbouring countries are generally not permitted. Today, our vehicle fleet consists largely of electric and hybrid vehicles in order to keep the environmental impact of necessary business trips as low as possible.

Acting responsibly

Fair employment and working conditions

We take our social and ethical responsibility seriously and ensure working conditions at our sites that at least meet international standards and national laws. Existing stricter internal regulations always take precedence.

In this way, we create a respectful and appreciative working environment:

- no forced labour
- no child labour
- fair remuneration
- fair working hours
- freedom of association
- non-discrimination
- occupational / health safety



Sustainable supply chains

Social justice along the value chain

We ensure that our supply chain also reflects this philosophy and we require from our suppliers to sign a corresponding code of conduct.



94% of our purchasing volume is covered by suitable European suppliers.



For the sake of the environment:
Please print this brochure only if it is really necessary.



For more information on the #theschneiderway, see our website



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