

Ballpoint pen Reco



www.blauer-engel.de/uz200

Made in Germany

Schneider



Write it

Ballpoint pen Reco



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The first ballpoint pen in the world that has been awarded the most famous eco-label, the "Blue Angel", convinces with its particularly environmentally friendly and resource-saving production. The pen body is made of 92% recycled plastic. The streamlined dynamic design in combination with its matte satin surface creates a clean yet elegant appearance. Reco is equipped with the giant Eco 725 M refill, whose barrel is also made of recycled plastic.



Reco (Model "Basic")



Reco (Model "Line")



Reco (Model "Max")

* Pen body made of 92% recycled plastic.
Produced climate neutrally.



EuCertPlast

** This product is certified with the Blue Angel in its predefined basic variants. Product changes of any kind (e.g. special colours) would require a new validation process. The refining in tampon printing is also certified with the Blue Angel and would therefore not require a new validation process (except for: printing colour gold).

Model "Basic"

Ref. No.: 931799 (without imprint "Blue Angel") / 931789 (with imprint "Blue Angel")

Available from: 300 pcs.

Colours & imprint positions:

Push button (application in barrel colour)

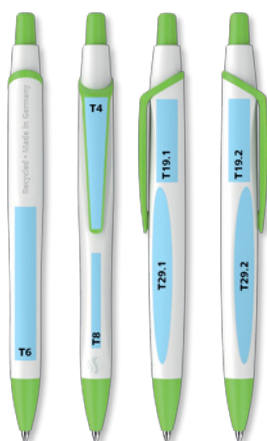
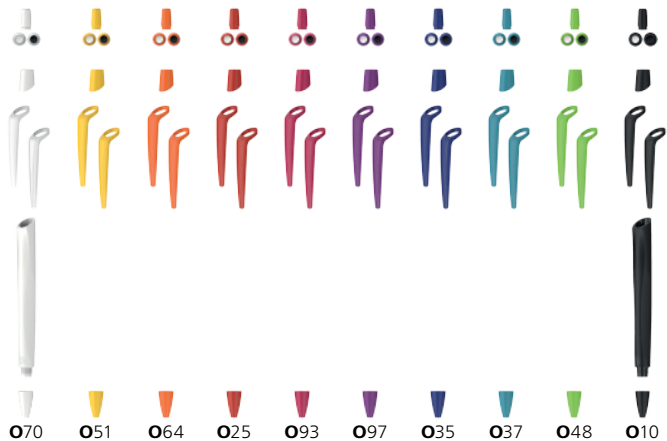
Barrel extension

Clip 1: Ungrooved clip (imprintable)

2: Grooved clip (not imprintable)

Barrel "Basic"

Tip



Pad printing

T4: 40 × 3 (6) mm

T6: 50 × 7 mm

T8: 31 × 3 mm

T19.1/T19.2: 27 × 7 mm

T29.1/T29.2: 59 × 8 mm

Inspiration



Model "Line"

New

Ref. No.: 931599 (without imprint "Blue Angel") / 931589 (with imprint "Blue Angel")

Available from: 300 pcs.

Colours & imprint positions:

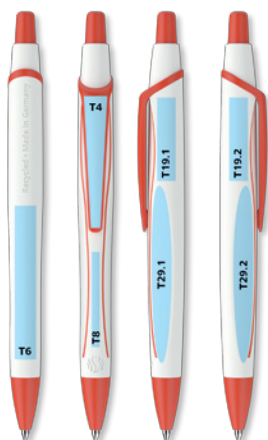
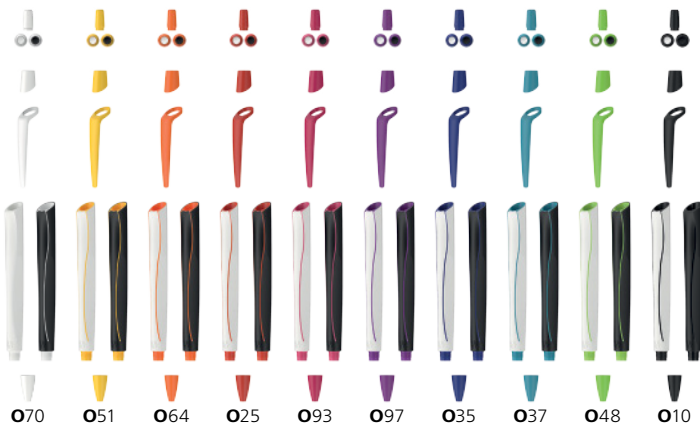
Push button (application in barrel colour)

Barrel extension

Clip 1:
Ungrooved clip
(imprintable)

Barrel "Line"

Tip



Pad printing

T4: 40 × 3 (6) mm

T6: 50 × 7 mm

T8: 31 × 2,5 mm

T19.1/T19.2: 27 × 6 mm

T29.1/T29.2: 59 × 7 mm

Inspiration



Model "Max"



Ref. No.: 931399 (without imprint "Blue Angel") / 931389 (with imprint "Blue Angel")

Available from: 300 pcs.

Colours & imprint positions:

Push button (application in barrel colour)

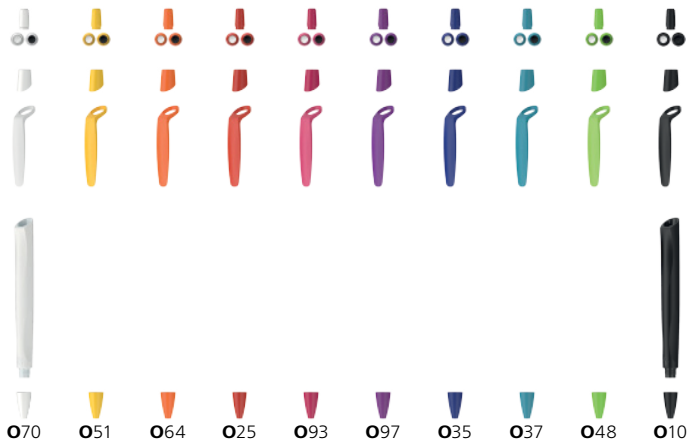
Barrel extension

Clip 3:

Wide clip (imprintable)

Barrel "Max"

Tip



Pad printing

T4.1: 40 × 5 (6,5) mm

T4.2: 20 × 7,5 mm

T6: 50 × 7 mm

T8: 31 × 3 mm

T19.1/T19.2: 50 × 6 mm

T29.1/T29.2: 32 × 7 mm

Inspiration



Mix & Match

Mix & Match

Anything but monotonous: With the ingenious "Mix & Match" principle, all available clip and barrel models can be combined with each other.

1 Barrel models

Model "Basic"
with a large grip zone



Model "Line"
with a large grip zone and
coloured design line



Model "Max"
with a smaller grip zone and
larger printing area on the
barrel



2 Clip models

Clip 1:
Ungrooved clip
(imprintable)



Clip 2:
Grooved clip
(not imprintable)



Clip 3:
Wide clip
(imprintable)



Inspiration



Model "Line" with clip 3 (wide clip)



Model "Basic" with clip 2 (grooved clip)

Ballpoint pen Reco – for an all-round sustainable advertising message



Made in Germany

Production at two locations in Germany.



www.blauer-engel.de/uz200

Certified with the "Blue Angel" eco-label

First ballpoint pen in the world that has been awarded the most famous eco-label of the German Federal Government "Blue Angel".
The pad printing finish is also certified with the Blue Angel.



Sustainable at the core

Pen body made of 92% resource-saving recycled plastic.
Produced climate neutrally. This saves over 65% CO₂ emissions
(compared to conventional plastic).



EuCertPlast

We provide evidence

Our EuCertPlast certification confirms that the recycled plastic we use is actually obtained from recycled products and packaging. In addition, the recycled content of the raw material source is verified and confirmed.

*Did you know? All promotional writing instruments from
Schneider are produced in a climate-neutral manner.



Climate neutral
Product
ClimatePartner.com/53739-2110-1001

Product highlight: the sustainable Eco 725 M



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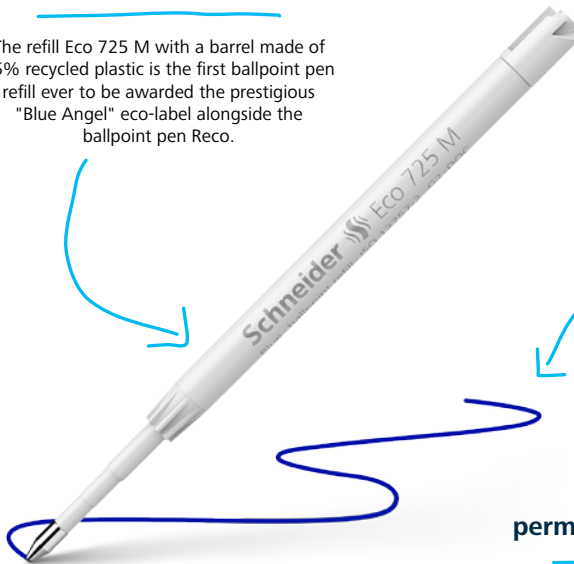
certified with the "Blue Angel" eco-label

The refill Eco 725 M with a barrel made of 95% recycled plastic is the first ballpoint pen refill ever to be awarded the prestigious "Blue Angel" eco-label alongside the ballpoint pen Reco.



waterproof ink

Light resistant, water resistant, quick drying, resistant to smudging and erasing and more: The refill complies with the ISO 12757-2 standard and is therefore waterproof.



Stainless steel

permanently clean writing

Smearing and smudging? No longer an issue with quality made by Schneider. The high-precision, wear-resistant stainless steel tip and the matching ink paste ensure comfortable and clean writing.

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Environmental
protection
– our core value
since 1998.